

OLAPLEX®

Much like skincare and makeup, most products work best with a primer. Eyeshadow sits best and lasts longer when put on top of an eyeshadow primer, and makeup sits better on the face after a solid skincare routine.

Think of No.0 as the primer to your No.3 treatment. No.0 can certainly work on its own and will provide repair; however, the product is intended to work as a two-part process.

OLAPLEX technology works best when the product is wet in the hair. No.0 is a watery liquid that will dry quickly. Using No.3 over it, keeps the hair damp so both products can continue to work during the process.

So, who can use OLAPLEX No.0?

No.0 is for everyone and works on all hair types and textures, just like the entire OLAPLEX line! Though all hairstyles benefit from this treatment, more intensely damaged hair will see the most dramatic results at first. The more often No.0 is used, the healthier the hair becomes. Results may not be as noticeable, but it is still working within the hair structure.

To use No.0, simply: Apply the No.0 to **clean dry hair**. Comb the product through to ensure saturation. Wait 10 minutes, then apply OLAPLEX No.3 Hair Perfector directly on top of No.0. Comb again to saturate thoroughly, then let the treatment sit for another ten minutes.



This treatment is a minimum of 20 minutes, though, just like the No.3 on its own, more significant results occur when keeping it on longer! Once completed, rinse, shampoo, and condition. We recommend the OLAPLEX No. 4 Shampoo and OLAPLEX No.5 Conditioner.

Each bottle of No.0 contains approximately 4-6 uses, just like the No.3. No.0 is non-toxic, vegan, and cruelty-free.

It's also: Paraben Free, Phosphate Free, Phthalate Free, Sulfate Free, Gluten Free, Aldehydes Free, DEA Free, Aldehydes Free, and Formaldehyde Free.

We are so excited to share this new product with you. No.0 will not only amplify your at-home OLAPLEX routine; it will provide extraordinary benefits to the integrity of your hair.

Visit www.hairproductsonline.co.nz

